Make the most of your **CPA Symposium Experience**

Increase your chances of success!

National Life's CPA Symposium is a unique opportunity for you and your CPA partners to spend 3 days together learning about advanced planning concepts, and being introduced to tools, resources, and support focused on building, nurturing, and strengthening your relationship and strategic partnership.

Financial advisors who have achieved success after attending the CPA Symposium have provided the following advice, tips and tricks to help you make the most of your time with your CPA partner at the CPA Symposium:

TRAVEL: Travel with your CPA! Time in airports, on planes, and in Ubers offer you plenty of time to get to know one another and start talking about developing your partnership.

STAY: Stay and attend all sessions over the 3 days. Book your travel to arrive in enough time to attend the welcome reception in the evening on arrival day. Plan to depart after 1PM on the final day to take full advantage of the opportunity and education. This will also ensure your CPA partner receives all available CPE credits offered.

PARTICIPATE: Actively participate in the sessions and encourage your CPA Partner to participate as well. Ask questions, share stories, experiences and knowledge. Don't hold back!

SOCIALIZE: Attend both receptions. Mix and mingle and meet the speakers. Introduce your CPA to Allan Koltin who is in the CPA Hall of Fame. Have fun!

DINE: Las Vegas is a dining mecca. Find out your CPA's culinary preferences and make dinner reservations. This is an opportunity for you to discuss what you learned and identify the clients that might benefit from what you learned.

ENTERTAIN: Las Vegas has an almost endless supply of entertainment possibilities for you to share with your CPA. Find out what they like and get some tickets to a show, a museum, or whatever else they would enjoy and attend together!

Remember, this is 3 dedicated days with your CPA partner.

Use this valuable time to educate yourself, to learn about one another, to build and strengthen your relationship, and to discover ways to add value to your practices.