

Community Support

DURING THE CORONAVIRUS PANDEMIC

A Strategic and Comprehensive Approach

In March 2020, it became clear the Coronavirus impact would be further reaching and debilitating than any of us initially realized. That's when National Life reached out to community partners, listened for where the need was growing and determined the best way to help. Two opportunities quickly became apparent:

- 1) National Life could provide connections and in-kind support and
- 2) We could make targeted donations with a focus on human needs (hunger, shelter, health, safety) and economic regeneration.

Financial Support

Our largest donations were targeted to collective impact funds and organizations that have the networks to maximize our financial support.

\$100,000 VT COVID-19 Response Fund
(\$5.47 million raised)

\$100,000 North Texas Community Response Fund
(\$2.55 million raised)

\$100,000 Vermont Foodbank

\$100,000 North Texas Food Bank

\$100,000 Hunger Free Vermont

In addition to these gifts, we expedited \$393,000 in total donations to frontline organizations with a focus on hunger, homelessness, mental health, domestic violence support, and economic recovery. We also approved 107 grant requests, most of which were partially funded and were for human needs. The balance we donated was \$302,950.

Total financial support YTD: \$1,195,950.

In-Kind Support

In addition to financial support, we have been working closely with community partners to provide relief in innovative ways. This includes:

842 Sponsored lunches, keeping local restaurants open and the homeless and frontline workers fed

70 Refurbished laptops to Washington County Mental Health Services and Prevent Child Abuse VT for telehealth appointments

45 Boxes of food and supplies collected by employee volunteers for the Cupboard

1 Do Good Cupboard providing emergency food and supplies to at-risk individuals (cupboards are planned for Barre, Vermont and Dallas)

1 Cookbook. Ending Hunger: A Community Cookbook, is a compilation of employee recipes. Each submission resulted in a donation to a foodbank.

We have a responsibility to use our position and resources for something more than our own bottom line.

MEHRAN ASSADI

President and CEO, National Life Group

National Life will continue to support local communities through advocacy, ongoing participation in advisory committees and funders groups, and a commitment to tackle hunger.